



# TEN GOOD REASONS FOR COMPANIES TO MAKE THE SWITCH TO MANAGED SERVICES

MANAGED SERVICES HAVE MANY BENEFITS, FROM KEEPING THE SIMPLE THINGS TICKING OVER, TO AVERTING POTENTIALLY DEVASTATING TECHNICAL PROBLEMS. HERE ARE OUR TOP TEN REASONS FOR CHOOSING A MANAGED SERVICE.

It's no secret that companies need to continuously find ways to secure and protect their data and IT infrastructure. Competition, client demand and regulatory bodies all account for the growing pressure to stay one step ahead, but finding a service that also adheres to strict regulation and compliance procedures can sometimes seem expensive and complex.

State of the art technology and complex infrastructures are much easier when you have large IT teams and budget available, but what about the smaller organisations who are also looking to keep pace with the latest tech developments?

For many, a managed service provider holds the answer, and provides a simple way to harness the power of technology without the associated costs. This Guide will explain the benefits of a managed service for companies, and how the delivery of managed IT can help you improve operations, trim back costs and keep the edge on your competition.



## 1. REDUCED COST AND WASTE

Working to a 'utility' based model, a managed service simply means you only pay for what you need, when you need it, with the option to scale up or down your services. As part of your managed service, you will always have access to the latest technology, which is refreshed accordingly, making considerable savings on out-dated and redundant hardware and software.

## 2. LESS CALL ON CAPITAL EXPENDITURE

Having your IT in-house can often prove expensive, with changes in technology making it increasingly difficult to keep up with the latest trends, and costly hardware. Outsourcing all, or some of your IT requirements is a much more financially sustainable option, helping you save on server rooms, hardware, software and power supplies, and allowing you to invest your money in other areas of business.

## 3. SCALED BACK OPERATIONAL OVERHEADS

Utilising a managed service providers fast and reliable IP connection, direct from their data centre, means you get maximum performance without the energy bills, physical footprint or issues with company expansion.

## 4. ACCESS TO EXPERTISE

As part of a managed service, you will have access to expert help and support on demand, with a dedicated team taking care of all your core systems and services. For those businesses without an in-house IT team, a managed service opens them to a world of extensive specialist resources, whilst those businesses with a dedicated team are relieved of menial house-keeping and time consuming IT tasks.



## 5. EASIER BUDGETING & FINANCING

As businesses battle to keep up with increasing developments in technology, keeping on top of these changes can often lead to spiraling costs, and unpredictable expenditure. A managed service simplifies your IT costings, with an agreed monthly charge making forecasting and budgeting much easier.

## 6. REDUCED RISK

Although a large-scale disaster is a rare occurrence, low-grade risks and cybercrime occur daily and continue to pose a threat to your business operations. Network outages, poor LAN or WAN performance, spam, viruses, malware and hackers are just a handful of common interferences that businesses face each day. A managed service will proactively monitor every aspect of your IT firewalls and security, dealing with issues instantaneously and often before you are even aware.

## 7. ENHANCED BUSINESS CONTINUITY

With a substantial amount of confidential data passing through a legal environment each day, ensuring this information is backed-up and protected in the event of a disaster is now high on the list of demands. Holding your business critical applications in secure data centres, a managed service provider will ensure all data is regularly backed-up, for seamless recovery and access no matter your location.

## 8. VENDOR MANAGEMENT

Managing your IT in-house often means you have an extensive list of vendors and providers for each product, service or solution you use. A managed service provider, who offers a range of services such as telephony, connectivity, and print, provides one central point of contact for all your IT and technology services.



## 9. GREATER BUSINESS AGILITY

With firms in stiff competition and under the legal eye of regulatory and compliance bodies, being able to deploy systems quickly and efficiently is key to staying one step ahead. Solutions can be implemented as a managed service in days and weeks, with no more than a slightly increased monthly subscription.

## 10. RICHER RESOURCE POOL

With business and technology continuously changing, a managed service provider gives you the benefits of having a large IT department, without the incurring overheads. They can provide much more than just standard IT offerings opening a pool of consulting, technical and project management that can be utilised on an ad hoc basis.





## ABOUT EBC GROUP

By planning, implementing and managing your IT, EBC Group enables you to concentrate on running your business, whilst saving money on your key IT and technology services.

Established over 25 years ago, EBC Group has grown steadily to become one of the most successful and respected workplace technology specialists in the UK, providing a host of managed services including; managed print, document management, IT services, telephony and connectivity.

As a Total Solutions Provider, our approach makes us different to most other providers- we are uniquely positioned to provide all of your IT and technology without the need to outsource to a third-party.